

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Target Enterprises
Attention: cindie crane
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
957339-1	09/30/12	September 2012	08/27/12 - 09/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Live Free PAC	NH TAR Nov12 Proj.	

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	957339	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	09/30/12	STEVE HARVEY DAY	10-11a	----F--	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/28/12	10:40 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1201H	\$750.00 NM
2	09/28/12	09/30/12	Millionaire	1228-1p	----F--	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/28/12	12:44 PM	Millionaire	1228-1p	:30	DMLFPAC1201H	\$1,500.00 NM
3	09/28/12	09/30/12	LIVE WITH KELLY & MIC	9A-10A	----F--	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	F	09/28/12	9:22 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	DMLFPAC1201H	\$800.00 NM
1	WCVB	F	09/28/12	9:50 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	DMLFPAC1201H	\$800.00 NM
4	09/28/12	09/30/12	KATIE COURIC DAY	3-4p	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/28/12	3:29 PM	KATIE COURIC DAY	3-4p	:30	DMLFPAC1201H	\$1,000.00 NM
5	09/28/12	09/30/12	ELLEN EF	4P-5P	----F--	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/28/12	4:46 PM	ELLEN EF	4P-5P	:30	DMLFPAC1201H	\$2,000.00 NM
6	09/28/12	09/30/12	Newscenter 5 at 5	5-6p	----F--	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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INVOICE

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957339-1	09/30/12	September 2012	08/27/12 - 09/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Live Free PAC	NH TAR Nov12 Proj.		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/28/12	09/30/12	Newscenter 5 at 5	5-6p	----F--	:30	1	\$3,500.00	NM
<hr/>									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WCVB	F	09/28/12	5:45 PM	Newscenter 5 at 5	5-6p	:30	DMLFPAC1201H	\$3,500.00 NM
<u>Total Spots</u>							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,350.00
<u>Agency Commission</u>	\$1,552.50
<u>Net Amount Due</u>	\$8,797.50